ARTIST MANAGER TIPS · WORKSHEET

Artist statement *worksheet.*

Write a clear, personal statement about what you create, what inspires you, and how you work.

Use your statement on your website, your ARTBOXY profile and in your portfolio to help people understand your art.

HOW TO USE IT

01 Answer the questions freely. Notes and bullet points are fine.

02 Write your full statement of around 100 words.

03 Check it, then sum up the core in one or two sentences.

Plan about 30 minutes. You can fill in this PDF on screen or print it.

You finish with two versions: a full one and a short one.

STATEMENT OR BIO?

Artist *statement*

About your work: what you create, why, and how. Usually written in the first person: "I create..."

Artist *bio*

About you: where you're based, your background, selected exhibitions. Usually written in the third person.

PART 01 · YOUR ART

Start with *what you create.*

Choose concrete details that help someone picture your art, even if they have never seen it.

1 **What kind of art do you make?**

2 **Which materials, techniques or mediums do you use most?**

3 **Which subjects, forms or motifs keep coming back in your work?**

4 **Describe your work in three words someone could picture.**

Think "layered, muted, handwritten", not "beautiful, unique, emotional".

START WRITING

"I create..." *"I work primarily with..."* *"My work focuses on..."*

TIP

Describe what people can actually see in your work. "Large charcoal drawings of empty swimming pools" tells people more than "drawings about space".

PART 02 · YOUR INSPIRATION

What makes you want *to create?*

Write down your ideas first. Then choose one or two that connect most closely to your art.

1 **Which experiences, places or people have shaped your art?**

2 **Which questions, observations or ideas keep you curious?**

3 **Pick one or two. Where do they show up in your work?**

In a subject, a colour, a material, a title, a recurring object...

4 **Why does this matter to you?**

START WRITING

"My work explores..." *"I am drawn to..."* *"This interests me because..."*

PART 03 · YOUR PROCESS

Describe *how you work.*

Think about colour, texture, composition and materials. Which decisions do you make on purpose?

1 **How does a new work usually begin?**

A photo, a sketch, a material, a memory, an experiment...

2 **Which choices of colour, texture, composition or material do you make on purpose?**

3 **Pick one or two of these choices. What do they help you express?**

4 **Is there a technique or habit you often return to?**

START WRITING

"I use... to..." *"My process involves..."* *"I choose these materials because..."*

VERSION 1 · YOUR FULL STATEMENT

Bring it *all together.*

Fill in the gaps with your best answers from parts 01 to 03.

I create _____ , working primarily with _____ .

My work explores _____ .

I am drawn to this because _____ .

I use _____ to _____ .

Now write your full statement in your own words.

Change the wording so it sounds like you. Aim for around 100 words.

NEXT

Check your draft on the next page. Then you'll turn it into a short version, so you have material for every place you need it.

BEFORE YOU FINISH

Keep it clear. *Keep it personal.*

- [ ] Is it clear what kind of art you create?
- [ ] Have you connected your ideas to your work?
- [ ] Have you included specific details?
- [ ] Is it written in the first person ("I create...")?
- [ ] Would someone outside the art world understand your words?
- [ ] Does the language sound natural to you?
- [ ] Can you remove anything repetitive?

SWAP THIS ... FOR THIS

INSTEAD OF	TRY
~~"My work is unique and passionate."~~	Name what you actually make and what it looks like.
~~"I explore the human condition."~~	Say which part: memory, belonging, ageing, home...

READ IT ALOUD

If a sentence feels difficult to say, try writing it more simply.

What will you change?

Note the sentences you want to cut, simplify or make more specific.

VERSION 2 · YOUR SHORT STATEMENT

Find the *core.*

Now sum up your full statement in one or two sentences. It should still say what you create and what inspires your work.

1 **If you could keep only one sentence from your full version, which would it be?**

2 **Your short statement, in one or two sentences**

Combine what you create with what inspires your work. Around 20 to 40 words.

3 **Your final full statement, after checking**

Around 100 words. Rewrite your statement from page 5 with your changes from page 6.

WHICH VERSION WHERE?

Short *version*

Profile intros, portfolio covers, social media, a quick introduction at a fair.

Full *version*

Your website, your ARTBOXY profile, portfolios and exhibition applications.

LENGTH

The right length always depends on the space or the requirements. If an application asks for a specific word count, follow it and adapt your full version.

YOUR NEXT STEP

Give your statement *a place to be read.*

You've written about your art. Now use your words to introduce it.

YOUR WEBSITE ☐

Place your statement alongside your work or on your About page.

YOUR ARTBOXY PROFILE ☐

Add it to your ARTBOXY profile so visitors can get to know your art.

YOUR PORTFOLIO & APPLICATIONS ☐

Include it where relevant, following any requested length or format.

SOCIAL MEDIA ☐

Use your short version to introduce your work in a caption or carousel.

✎ **Where will you use your statement first? Note your plan.**

LET'S TALK

Ready to show *your art?*

Send me a DM at **@linda_artbox**. I'd love to hear about your work and help you find the right place for it.